

# AURORE PETITPIERRE

5 April 1998  
Swiss

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## EDUCATION

- (2023) **Master Design Management** ; Coventry University, Coventry, United Kingdom
- 2022 **Digital Strategy Certification Cycle** ; CREA-Omnes Education, Geneva, Switzerland
- 2017-2020 **Bachelor Art Direction** ; Adobe Software, Specialisation AD digital, StoryTelling, Graphic Design, Creation and Brands; CREA-Omnes Education, Geneva Switzerland

## EXPERIENCES

- 2022 **Art Director & Marketing**, Internship, EPFL Innovation Park, Switzerland
- 2021 - **Freelance Junior Designer & Audiovisual**
- 2021 **Junior Designer**, 3 months fixed-term contract, Breakthrough (B Living), Switzerland
- 2020 **Junior Designer & Social media manager**, 3 months internship  
Communication Unit of HEP Vaud (University of Teacher Education), Switzerland
- 2020 **Junior Designer**, 5 months internship, Barrows Global Agency, London, United Kingdom
- 2019 **Missions Graphic Designer**, LAB-U campus exhibition,  
EPFL (Lausanne Polytechnical University), UNIFR (Fribourg University), Switzerland
- 2018 **Videographer Junior**, 5 months internship, Mallard Production, Glasgow, United Kingdom
- 2017 **Formation for camp counsellors** : Prevention of addiction and health among children
- 2017 **Patent "Plus Pool" & BLS-AED**; Swiss Life Saving Society
- 2015 **Training courses**, Youth & Sport, sports Camp, Trekking, Children's sports

## TOOLS

Adobe Basics (PSD, AI, IN)



Adobe Video (PR, AE, AN)



XD - Webflow - Sketch - Figma



Cinema 4D



Microsoft app - Keynote



## LANGUAGES

- French** | Mother language
- English** | Level C1; IELTS 7,5  
linguistic stays (UK & Australia)
- German** | Level B; Studies, Linguistic stay

## HOBBY

- Backpacking
- Photography
- Design
- Hiking - Camping - Climbing